

CREMONA MUNICIPAL LIBRARY

PLAN OF SERVICE

2019 - 2023

Cremona Municipal Library

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Mission Statement

To provide a wide variety of library materials and services to meet the needs for information, recreation, education and cultural enlightenment to all segments of the community.

The Library Board recognizes that the role of the Library has expanded to satisfy the growing needs of the age we live in and that the Library shall continue to expand with the needs of the future.

Needs Assessment

Cremona Library partnered with Cremona FCSS to hold a Community Needs Assessment meeting on September 18, 2018. Fourteen attendees represented thirteen various community groups. This included the Library Manager and two board members who joined the discussion to identify key areas of concern within the community. As a result of this process, a number of service responses were put forth. The Library Board chose three areas that we felt the Library could address.

Service Responses chosen:

1. Create Young Readers: Early Literacy
2. Stimulate Imagination: Reading, Viewing, and Listening for Pleasure
3. Visit a Comfortable Place: Physical and Virtual Spaces

Create Young Readers: Early Literacy

Goal: Children will be offered age-appropriate programs to encourage learning and development.

Objectives:

#1 The Library will facilitate programs to help with the skills children need for creative thinking, reading, writing and listening.

Measure: Library employees will keep track of programs that are run and keep a tally of numbers of participants. These numbers will be reported to the Board and included in the Annual Report.

#2 The Library will work closely with other agencies to bring age-appropriate, interactive programs for children five and under to our community.

Measure: The Library Manager will track the number of programs per year that the Library successfully collaborated with another agency.

Stimulate Imagination: Reading, Viewing, and Listening for Pleasure

Goal: Encourage more community members to actively participate in reading, viewing, and listening for pleasure.

Objectives:

#1 Present opportunities for people of all ages to participate in reading programs and literacy events.

Measure: Library staff will track participation in programs that are run and submit tallies to the Board. These numbers will be included in the Annual Report.

#2 Host events where local authors come to interact with the community to encourage lifelong reading and writing as well as an appreciation for literature.

Measure: Attendance for each event will be noted and staff will relay positive or negative feedback to the Board.

Visit a Comfortable Place: Physical and Virtual Spaces

Goal: Ensure that the Library is a welcoming, friendly environment where people want to come.

Objectives:

#1 To have a well-rounded collection of materials to entice visitors to come to the Library and, in turn, experience all that the library has to offer.

Measure: Parkland Regional Library supplies reports that indicate the numbers of circulating material in our collection and how much of our library's collection is being used.

#2 Promote the Library as a public space within the Village of Cremona where people are welcome to come to visit over a cup of coffee or a good book.

Measure: Library staff will tally foot traffic into the Library on a daily basis and those numbers will be supplied to the Board and included in the Annual Report.